

Charley's World Goes Downtown

Story and photos by *Emily Kochanski*

Any resident who happened to drive or stroll down Fifth Avenue last Friday was in for a major surprise: live music, bustling crowds, and Fox 13's own Charley Belcher. From 6 a.m. to 10 a.m.,

the morning TV personality soaked up some of the local color inside the recently opened Creative Soul's Café and its neighboring shop, Outside the Box.

Anna Bailey, who owns both

the café and Outside the Box, wanted to reach out to other communities and spread the word about the excitement happening in Zephyrhills. So, she contacted the local media icon and he responded with a live Aug. 4 segment.

For Belcher's latest segment of "Charley's World," Bailey organized a cheery get together inside Creative Soul's Café for herself and fellow business owners. Being a former Pasco resident himself, Bailey felt Belcher would be interested to see just how much Zephyrhills has changed.

"I approached Charley about the revitalization of our town because I'm all about the art, the music and the sound of excitement," said Bailey.

As Belcher cheerfully worked his way around the café, several local establishments got the chance to strut their stuff for the bay area to see, including Styles by Shalonda, Cuttin' Up Fabrics, K & M Treasures and Antiques, and the Sylvan Learning Center. And no Zephyrhills event would be complete without live entertainment.

Temple Terrace teen Sarah Morey is no stranger to performing her music around the area, but doing so on live television was a whole new experience. The singer/songwriter is a frequent performer at the café and was positively thrilled to be invited to perform on such an important day.

"It was so cool," Morey beamed. "I kept getting text messages from a bunch of people who I didn't even know knew that I was going to be on television. So many people wake up in the morning and tune into Fox 13 with Charley."

Morey is grateful to Bailey for helping her to share her music with others. Bailey's love of the arts was apparent during Belcher's segment. Local residents were honored to be part of his interest in downtown.

"Charley is amazing," said Bailey. "He's funny and makes you feel so comfortable."

What does the impact of Belcher's visit mean for the small town of Zephyrhills?

"We're fixing to find out," Bailey said.



Belcher enjoyed Sarah Morey's music – heard at Creative Soul's Café – so much, he invited her to provide his official 'theme music' for his trip around downtown.